



**PRESS
RELEASE**

TEA MASTERS CUP INTERNATIONAL
25-30 SEPTEMBER 2017
ENSHI (HUBEI, CHINA)

Tea Masters Cup is going to China!

We are happy to announce that the World Final - Tea Masters Cup International (cycle 2016-2017) will be held in China, 25-30 of September, during the 7th International Tea Forum and Expo in Enshi (Hubei, China).

For the first time the world final championship among tea specialists - Tea Masters Cup - is going to the tea native country - China, to the province where Lu Yu, the greatest person who created the first monograph on tea - The Classic of Tea (茶经), was born.

Tea masters and guests from more than 20 countries will witness and take part in a tremendous tea event. On September 25-28 they can take part at:

- competitions of national champions from different country in the categories Tea Preparation, Tea Pairing, Tea Mixology and Tea Tasting;
- conference meetings on the important aspects of tea industry development;
- exhibition of tea companies of Hubei province.

On September 28-30, when the competitions will be already over, guests and tea masters can join a tea journey around Hubei province, where one can not only have a closer look at tea of this region, but also, learn its culture, establish new contacts and revive with the energy of the province's magnificent nature.

Tea Masters Cup International 2017 will be organized in cooperation with China Chamber of Commerce of Foodstuffs and Native Produce (CFNA).

We are glad to welcome Tea Masters from all over the world to Enshi this September - it will be a great show!

Follow our news here and on the www.teamasterscup.com

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